

# Taylor Sage Vasquez

*Interpersonal Health and Family Communication Scholar*

---

## **EDUCATION**

- Ph.D. — In Progress** University of Florida 2024  
Major Areas: Interpersonal Health Communication, Family Communication  
Chair: Carla L. Fisher, Ph.D.
- M.A.** University of Florida 2020  
Major Areas: Public Relations, Health Communication  
Thesis: Skills-based programs used to reduce physician burnout in graduate medical education: A systematic review  
Chair: Carma L. Bylund, Ph.D., FACH
- B.S.** University of Florida 2018  
Major Area: Public Relations  
Special Interest: Business Administration

## **SCHOLARSHIP**

## **PAPERS IN PROGRESS**

**Vasquez, T.S.,** Harris, V. A Program Facilitator's Guide to Learning Theory: An Overview and Exploration of Selected Theories. In preparation for *European Journal of Education and Pedagogy*.

**Vasquez, T.S.,** Harris., V. ELEVATE Your Instruction: A Curriculum Evaluation of a SMART Couples Relationship Education Program. In preparation for *Journal of Human Sciences and Extension*.

**Vasquez, T.S.,** Modave, F., Buhr, M., Bradshaw, J., & Krieger, J. Breast Cancer Survivors' Experiences Communicating About Exercise and Nutrition with Healthcare Providers and Family Members. In preparation.

## **PUBLICATIONS**

Bagautdinova, D., Bacharz, K., **Vasquez, T.S.,** Wright, K.B., Bylund, C.L., Sae-Hau, M., Weiss, E., Rajotte, M., Lincoln, G., Fisher, C.L. (2023). Understanding the Impact of COVID-19 on Blood Cancer Caregiving and Related Resource Needs. *Journal of Clinical Medicine*, <https://doi.org/10.3390/jcm12041648>

Wollney, E., **Vasquez, T.S.**, Stalvey, C., Close, J., Markham, M.J., Meyer, L., Cooper, L.A., Bylund, C.L. (2023). Are evaluations in simulated medical encounters reliable among rater types? A comparison between standardized patient and outside observer ratings of OSCEs. *PEC Innovation*, 2, doi.org/10.1016/j.pecinn.2023.100125

Koenig, C.J., **Vasquez, T.S.**, Wollney, E., Peterson, E., Bylund, C.L., & Ho, E.Y. (2023). Mapping Uncharted Terrain: A Systematic Review of Complementary and Integrative Health Communication Using Observational Data in Biomedical Settings. *Health Communication*, DOI: 10.1080/10410236.2022.2140080

Bagautdinova, D., Bylund, C.L., Kastrinos, A., Hampton, C.N., **Vasquez, T.S.**, Weiss, E.S., Sae-Hau, M., & Fisher, C.L. (2022). Exploring Adult Child Caregivers' Sibling-Related Experiences While Caring for a Parent Diagnosed with a Blood Cancer. *Families, Systems, & Health*, doi: 10.1037/fsh0000748

**Vasquez, T.S.**, Bylund, C.L., Fisher, C.L., Paige, S.R. (2022). Validating the Translational eHealth Literacy Instrument in Caregiver Populations. *PEC Innovation*, 1, <https://doi.org/10.1016/j.pecinn.2022.100075>

**Vasquez, T.S.**, Bylund, C.L., Alpert, J., Close, J., Le, T., Markham, M.J., Taylor, G., & Paige, S.R. (2022). Comparing Transactional eHealth Literacy of Individuals With Cancer and Surrogate Information Seekers: Mixed Methods Study. *JMIR Formative Research*, 6(9), <https://doi.org/10.2196/36714>

Taylor, G., **Vasquez T.S.**, Kastrinos A., Fisher C.L., Puig A., Bylund C.L. (2022). The not-always positive effects of mindfulness: A systematic review of the adverse effects of mindfulness-based interventions. *Mindfulness*, doi: 10.1007/s12671-022-01915-6

Bylund, C., **Vasquez, T.S.**, Peterson, E., Ansell, M., Bylund, K., Ditton-Phare, P., Hines, A., Manna, R., Osorio, N., Wells, R., Rosenbaum, M. (2022). The effect of experiential communication skills training on graduate medical trainees' communication behaviors. *Academic Medicine*, 97(12): 1854-1866, <https://doi.org/10.1097/acm.0000000000004883>

**Vasquez, T.S.**, Close, J., Bylund C. (2021). Skills-based programs used to reduce physician burnout in graduate medical education: A systematic review. *Journal of Graduate Medical Education*. <https://doi.org/10.4300/JGME-D-20-01433.1>.

Fisher, C.L., Wright, K., Hampton, C., **Vasquez, T.S.**, Kastrinos, A., Applebaum, A., Sae-Hau, M., Weiss, E., Lincoln, G., Bylund, C.L. (2021). Blood Cancer Caregiving and COVID-19: Understanding Adult Child Caregivers' Needs. *Translational Behavioral Medicine*. doi: 10.1093/tbm/ibab021.

## **PUBLICATIONS UNDER REVIEW**

Moss, C., **Vasquez, T.S.**, Forthun, L., Fisher, C.L. (2023). Make Your Family Proud: Analyzing the Family Communication of Roles and Identity in Disney's *Encanto*. Under review for *Journal of Family Communication*.

Wollney, W., **Vasquez, T.S.**, Bylund, C.L., Fisher, C.L., Armstrong M., Paige, S.R., Alpert, J. (2022). A Systematic Review of Patient and Caregiver Self-Report Measures of Satisfaction with Clinicians' Communication. In preparation for *Patient Education & Counseling*.

**Vasquez, T.S.**, Moss, C.E., Harris, V.W., Visconti, B. (2023). From Me to You to Us: Exploring the Relationship between Self Care, Partner Communication, and Family Harmony. Under review for *Personal Relationships*.

**Vasquez, T.S.**, Moss, C., Harris, V., Visconti, B. (2023) Are You Satisfied? The Serial Mediation of Positive Interactions and Relationship Satisfaction Before and After a Relationship Education Intervention. Under review for *Journal of Family Issues*.

Wright, K., Bylund, C.L., **Vasquez, T.S.**, Mullis, M., Sae-Hau, M., Weiss E., & Fisher, C.L., (2023). Family communication after an older parent's blood cancer diagnosis: Midlife caregivers' experiences of openness, avoidance, and social support. Under review at *Journal of Psychosocial Oncology*.

**Vasquez, T.S.**, Eggly, S., Sae-Hau, M., Demairo, K., Figueroa, L., Ortiz-Ravick, L., Weiss, E., & Bylund, C.L. (2023) Preparing Blood Cancer Patients and Caregivers to Communicate with their Doctors about Clinical Trials: Development and Implementation of a Novel Video Training Series. Under review for *Journal of Cancer Education*.

Bylund, C.L., Taylor, G., **Vasquez, T.S.**, Alpert, J., Johnson, S., Le, T., Paige, S.R., Close, J., Markham, M.J. (2023). Cancer patients' and caregivers' experiences talking with clinicians about online cancer information. Under review for *PlosOne*.

## **BOOK CHAPTERS**

**Vasquez, T.S.**, Vasquez, R.S., & Bylund, C. Healthcare Burnout. Ho E, Bylund CL, Van Weert J., Basnyat I, Dean M, Bol N. (Eds). The International Encyclopedia of Health Communication. Wiley/Blackwell. *Healthcare Burnout*. ISBN 9781119678816

## **CONFERENCE PRESENTATIONS**

Van Weert, J., Duggan, A., **Vasquez, T.S.**, Haverfield, M. (2023). Similarities and Difference in Partnerships of Researchers with Professional in Healthcare or with Policymakers. Presented at the International Communication Association conference, May, 2023 as part of the panel: Forging Impactful Partnerships Among Health Communication Researchers, Health Professionals, and Community Stakeholders with ICA-EACH collaboration.

Moss, C., **Vasquez, T.S.**, Harris, V., Visconti, B. (2023). From Me to You to Us: Exploring the Relationship between Self-Care, Partner Communication, and Family Harmony. Presented at the International Communication Association conference, May, 2023.

Wollney, E.N., **Vasquez, T.S.**, Bylund, C.L., Fisher, C.L. (2023). Improving Healthcare Communication for Caregivers of Spouses with Blood Cancer. Presented at the UF Health Cancer Center Research Day, January 2023.

Bagautdinova, D., Bacharz, K., **Vasquez, T.S.**, Wright, K.B., Bylund, C.L., Sae-Hau, M., Weiss, E., Rajotte, M., Lincoln, G., Fisher, C.L. (2023). Understanding the Impact of COVID-19 on Blood Cancer Caregiving and Related Resource Needs. Presented at the UF Health Cancer Center Research Day, January 2023.

Amin, T.B., Hampton, C.N., Campbell-Salome, G., Alpert, J., Paige, S., Murphy, M., Heffron, E., Harle, C., Le, T., **Vasquez, T.S.**, Xue, W., Markham, M.J., Bylund, C.L. (2023). Patient Experiences with Tele-Oncology During the COVID-19 Pandemic. Presented at the UF Health Cancer Center Research Day, January 2023.

**Vasquez, T.S.**, Moss, C., Harris V., Visconti, B. (2022). ELEVATE Your Relationship: A Relationship Education Program's Impact on Positive Interaction, Commitment, Couple Quality, and Satisfaction. Research symposium panel presented at the National Council on Family Relations conference in Minneapolis, MN, November 2022.

**Vasquez, T.S.**, Moss, C., Harris, V., Visconti, B. (2022) Are You Satisfied? The Serial Mediation of Positive Interactions and Relationship Satisfaction Before and After a Relationship Education Intervention. Oral presentation at the National Communication Association conference in New Orleans, LA, November 2022.

Moss, C., **Vasquez, T.S.**, Forthun, L., Fisher, C.L. (2022). Make Your Family Proud: Analyzing the Family Communication of Roles and Identity in Disney's *Encanto*. Oral presentation at the National Communication Association conference in New Orleans, LA, November 2022.

**Vasquez, T.S.**, Fisher, C.L., Crowe, Alyssa, Johnson, S., Sae-Hau, M., Weiss, E., Bylund C.L. (2022). Caregiver-Clinician Communication about Online Cancer Information. Oral presentation at the International Conference on Communication in Healthcare in Glasgow, Scotland, September 2022.

Wright, K. B., Bylund, C. L., **Vasquez, T.**, Mullis, M. D., Sae-Hau, M., Weiss, E., & Fisher, C. L. Family communication after an older parent's blood cancer diagnosis: Midlife adult child caregivers' experiences of openness, avoidance, and social support. Oral presentation at the International Psycho-oncology Society (IPOS) World Congress, Toronto, Canada, Sept 2022.

**Vasquez, T.S.**, Bylund, C.L., Fisher, C.L., Paige, S.R. (2022). Validation of the Transactional eHealth Literacy Instrument with Cancer Caregivers. Presented at the International Communication Association, May 2022.

Koenig, C.J., **Vasquez, T.S.**, Wollney, E., Peterson, E., Bylund, C.L., & Ho, E.Y. (2022). What difference does observation make? A systematic review of CIM communication using observational data in biomedical settings. Presented at the International Communication Association, May 2022.

Hampton, C., **Vasquez, T.S.**, Heffron, E., Campbell-Salome, G., Paige, S.R., Alpert, J., Harle, C., Markham, M.J., Murphy, M., Bylund, C.L. Understanding Benefits and Challenges in Telemedicine Use Among Patients with Cancer During the COVID-19 Pandemic. (2022). Presented at the International Communication Association, May 2022.

Wollney, E., **Vasquez, T.S.**, Bylund, C.L., Fisher, C.L., Armstrong, M., Paige, S.R., Alpert J. (2022). A Systematic Review of Patient and Caregiver Self-Report Measures of Satisfaction with Clinicians' Communication. Presented at the International Communication Association, May 2022.

Koenig, C.J., **Vasquez, T.S.**, Wollney, E., Peterson, E., Bylund, C.L., & Ho, E.Y. (2022). A Systematic Review of Complementary and Integrative Health (CIH) Communication Using Observational Data in Biomedical Settings. Presented at the Kentucky Conference on Health Communication, April 2022.

Voorhees, S., **Vasquez, T.S.**, Netz, M., Bylund, C., and Fedele, D. (2022). Pediatric Patient versus Caregiver Communication in Food Allergy Encounters and Factors Associated with Caregiver Participation. Poster to be presented at the Society of Pediatric Psychology Annual Conference.

Bagautdinova, D., Bylund, C.L., Kastrinos, A., Hampton, C.N., **Vasquez, T.S.**, Weiss, E.S., Sae-Hau, M., Fisher, C.L. (2021). Sibling-Related Experiences While Caring for a Parent Diagnosed with a Blood Cancer. Presented at the University of Florida Health Cancer Center Research Symposium, Virtual: December 2021.

**Vasquez, T.S.**, Mullis, M.D., Bylund, C.L., Wright, K., Weiss, E., Sae-Hau, M., & Fisher, C.L. (2021). Navigating Blood Cancer as a Family: Adult Child Caregivers' Perspectives of their Family Communication. Presented at the University of Florida Health Cancer Center Research Symposium, Virtual: December 2021.

**Vasquez, T.S.**, Eggly, S., Sae-Hau, M., Demairo, K., Figueroa, L., Ortiz-Ravick, L., Weiss, E., & Bylund, C.L. (2021). Preparing Blood Cancer Patients and Caregivers to Communicate with their Doctors about Clinical Trials: Development and Implementation of a Novel Video Training Series. Presented at the International Conference on Communication in Healthcare, Virtual: October 2021.

Te, P. & **Vasquez, T.S.** (October, 2021). An Overview of Select Interpersonal Communication Theories: Using Theory to Guide Practice in Patient-Clinician Communication. Poster presented at the International Conference on Communication in Healthcare, Virtual: October 2021.

Bagautdinova, D., Bylund, C.L., Kastrinos, A., Hampton, C.N., **Vasquez, T.S.**, Weiss, E.S., Sae-Hau, M., & Fisher, C.L. (2021) Exploring Adult Child Caregivers' Sibling-Related Experiences While Caring for a Parent Diagnosed with a Blood Cancer. Presented at the International Conference on Communication in Healthcare, Virtual: October 2021.

Fisher, C.L., Wright, K., Hampton, C., **Vasquez, T.S.**, Kastrinos, A., Applebaum, A., Sae-Hau, M., Weiss, E., Lincoln, G., Bylund, C.L. (2021). Blood Cancer Caregiving and COVID-19: Understanding Adult Child Caregivers' Needs. Presented at the International Conference on Communication in Healthcare, Virtual: October 2021.

**Vasquez, T.S.**, Bylund, C.L., Alpert, J., Close, J., Le, T., Markham, M.J., Taylor, G., & Paige, S.R. (2021). Transactional eHealth literacy in cancer: Comparing skills of patients and caregivers. Presented to the Health Communication Division of the International Communication Association, Virtual: May 2021.

**Vasquez, T.S.**, Modave, F., Buhr, M., Bradshaw, J., & Krieger, J. (2021). Breast Cancer Survivors' Experiences Communicating About Exercise and Nutrition with Healthcare Providers and Family Members. Presented at D.C. Conference on Health Communication, Virtual: April 2021.

**Vasquez, T.S.**, Wollney, E., Stalvey, C., & Bylund, C.L. (2021). Evaluating First Year Interns' Use of a Telephone Interpretation System During OSCEs. Presented at D.C. Conference on Health Communication, Virtual: April 2021.

Taylor, G., **Vasquez, T.S.**, Kastrinos, A., Fisher, C.L., Puig, A., Bylund, C.L. (2021). The not-always positive effects of mindfulness: A systematic review of the adverse effects of mindfulness-based interventions. Presented at the Association of Marketing and Health Care Research, March 2021

Bylund, C.L., Alpert, J., Paige, S., Taylor, G., **Vasquez, T.S.**, Peterson, E., Close, J., & Markham, M.J. (2020). Healthcare professionals' reactions to cancer patients and caregivers initiating discussions about internet health information. Presented at International Conference on Communication in Healthcare, Virtual: October 2020.

**Vasquez, T.S.**, Close, J., Bylund, CL. (2020). Skills-based interventions used to reduce physician-related burnout in graduate medical education: a systematic review. Presented at Kentucky Conference on Health Communication, Virtual: April 2020.

Bylund, C.L., Peterson, E.B., **Vasquez, T.S.**, Ansell, M., Bylund, K., Ditton-Phare, P., Hines, A., Manna, R., Singh Ospina, N., Wells, R., Rosenbaum, M. (2019). The effect of experiential communication skills education on graduate medical trainees' communication behaviors: A systematic review. International Conference on Communication in Healthcare, San Diego, CA, October 2019.

## **RESEARCH APPOINTMENTS**

Research Assistant, 2021-2022

University of Florida

Advisor, Carma L. Bylund, Ph.D., FACH

- Served as graduate research assistant and project coordinator on grant-funded work to develop a training intervention for primary care providers to enhance their communication with patients regarding cancer clinical trials. Spearheaded the hiring

- and management of paid actors and voice actors to film each module, liaised between PIs and video production team, managed data and human subject payments, assisted with and led manuscript development from subsequent analyses
- Funded through: The Leukemia & Lymphoma Society

Research Assistant, 2020-2021

University of Florida

Advisor, Janice Krieger, Ph.D.

- Led a team of two research coordinators through the coding and analysis of focus groups that aimed to examine the communication practices of breast cancer survivors regarding exercise and nutrition
- Funded through: University of Florida CTSI Seed Grant

### **INVITED PRESENTATIONS**

University of Florida Colloquium Panel: Authorship and Peer Review. November 2021.

Provider Perspectives: Understanding Physician Burnout. Guest lecture at Clarkson University. October 2021.

Presentation to Dr. Carma Bylund's Systematic Review methods class. August 2021.

University of Florida Visitation Day Student Panel. February 2021.

New Student Orientation Master's Student Panel. August 2019.

### **GRANTS AND AWARDS**

Douglas P. Cushman Memorial Award, 2022

For the essay: Make Your Family Proud: Analyzing the Family Communication of Roles and Identity in Disney's *Encanto*

*National Communication Association, New Orleans*

Award: \$500

Top Student Paper, Family Communication Division, 2022

For the essay: Make Your Family Proud: Analyzing the Family Communication of Roles and Identity in Disney's *Encanto*

*National Communication Association, New Orleans*

Award: \$100

Graduation with Distinction, 2020

*University of Florida College of Journalism and Communications*

Outstanding Masters Student Award, 2020

*University of Florida College of Journalism and Communications*

Graduate School Appointment Award, 2019

*University of Florida College of Journalism and Communications*

Graduate School Appointment Award, 2018

*University of Florida College of Journalism and Communications*

## **PROFESSIONAL AFFILIATIONS**

International Communication Association, 2021-Present

ICA Interest Groups:

Health Communication

Interpersonal Communication

National Communication Association, 2019-Present

NCA Interest Groups:

Health Communication Division

Interpersonal Communication Division

Family Communication Division

Public Relations Society of America, 2019-2021

Association for Education in Journalism and Mass Communication, 2019-Present

AEJMC Interest Groups:

Public Relations

Communicating Science, Health, & Risk

Florida Public Relations Association, 2019-2020, Gainesville Chapter

## **CERTIFICATIONS**

Google Analytics, 2017

Hootsuite Certification, 2017

Lynda Certification, 2017

SONA Certification, 2018

## **TEACHING**

## **ACADEMIC APPOINTMENTS**

Instructor of Record, Spring 2023

University of Florida

*ADV3420 Health Communication*



Instructor of Record, Fall 2022  
University of Florida  
*ADV4930 STEM Research*

Adjunct Professor, Summer A 2021  
University of Florida  
*PUR4203 Public Relations Ethics and Professional Responsibility, Synchronous online*

Co-Facilitator, 2017-Present  
University of Florida  
*NUR4930 Spirituality and Creativity in Healthcare*

- Co-facilitator for five years, continual appointment. Co-teach this once-a-week in-person course leading creative healing practices and how to translate healing with the arts into healthcare and nursing professions. Through written, oral, and physical assignments, students experience and embody healing arts to weave into future careers.

Teaching Assistant, 2021  
University of Florida  
*PUR4203 Public Relations Ethics and Professional Responsibility, Online*

- Provided support and assistance enrolled in this online course. Assisted in grading weekly assignments and final papers, as well as administrative tasks.

Teaching Assistant, 2020  
University of Florida  
*PUR3622 Social Media Management, Online*

- Co-taught an online section, assisted in the development of course assignments. Corresponded with students, assisted in grading and administrative tasks.

Teaching Assistant, 2019  
University of Florida  
*PUR3463 Sports Communication, Online*

- Provided support and assistance for students enrolled in both sections of this online course. Assisted in grading and administrative tasks. One of the main contacts for students to discuss coursework.

Teaching Assistant, 2018  
University of Florida  
*PUR3801 Public Relations Strategy*

- Provided support and assistance for students enrolled in this in-person course. Main contact for students to discuss coursework. Assisted with grading, facilitated exams, and participated in discussions throughout the class.

## **WORK EXPERIENCE**

Institute for Public Relations, January 2018-July 2020

### *Project and Outreach Manager*

- Research and administrative duties, providing data to bridge the gap between academia and the professional public relations sector. Responsible for development and dissemination of weekly Research Letter; Staff liaison to the undergraduate IPR Street Team. Main leadership for website design, updates, and maintenance. Assists in event organization and planning. Acts as liaison for Trustees.

ApextTek Labs., 2018-2019

### *Public Relations and Marketing Intern*

- Managed six internal social media accounts for ApexTek Labs to promote crowdfunding opportunities and product launches. Responsible for customer engagement and communications.

IMOBILE3, 2017

### *Public Relations Intern*

- PR intern assisting in marketing and communications efforts for Jacksonville-based tech startup.

University of Florida, 2017

### *Public Relations Account Executive*

- Client: University of Florida Media Effects and Technology Lab

## **PROFESSIONAL DEVELOPMENT**

Kappa Omicron Nu Grant Writing Workshop, 2023

Dyadic Analysis in Behavioral Research Workshop, Society of Behavioral Medicine, 2023

NCA Health Communication Division Mentor/Mentee Program. 2021-2022.

Conversation Analysis Workshop with Dr. Christopher Koenig. January 2020.

Content Analysis Boot-Camp. June 2019.

Graduate Teaching Assistant Training Program. August 2018.

Professional Writing Workshop. December 2018.

## **SERVICE**

### *Appointments*

Organizing member, EACH-ICA Collaboration, 2022-2023.

Vice President, Kappa Omicron Nu Honor's Society, 2022-2023.

Graduate Student Member of Doctoral Mentoring Award Nominating Committee, 2021.

Student Coordinator, University of Florida Doctoral Student Visitation Day, 2021.

President, Graduate Students in Mass Communication Association (GSMCA), 2021-2022.

Vice President, Graduate Students in Mass Communication Association (GSMCA), 2020-2021.

Student Mentor for incoming graduate students. 2019, 2021.

Graduate Student Ambassador, 2020.

#### *Peer Review*

D.C. Health Communication Conference 2023

Reviewed: 6 abstracts

Journal Review for *Kentucky Journal of Communication*

Served as Reviewer for journal manuscript submission

International Communication Association 2022

Reviewed: 2 full papers, 1 extended abstract

Journal Review for *PEC Innovation*

Served as Reviewer for 2 journal manuscript submissions

Journal Review for *Advances in Medical Education and Practice*

Served as Reviewer for journal manuscript submission

Journal Review for *Patient Education and Counseling*

Served as Reviewer for journal manuscript submission

International Communication Association 2021

Reviewed: 4 full papers

D.C. Health Communication Conference 2021

Reviewed: 11 abstracts